ORDER

Order / Rev: Orders

37578

Alt Order #:

08880403

Product Desc:

ISSUE

Estimate:

3337

Flight Dates:

10/19/12 - 10/25/12 10/11/12 / 10/11/12

Original Date / Rev:

Order Type: **GENERAL** KLAS

Primary AE:

Sales Office:

Sales Region:

Billing Type:

Billing Cycle:

Billing Calendar:

Mike Jones

K-WAS National

Agency

Name:

Buying Contact:

Billing Contact:

815 Slaters Lane

National Media Inc

Alexandria, VA 22314

Agency Commission:

EOM/EOC

Broadcast

15%

Cash

Advertiser

Name:

NRCC

Demographic:

A35+

Product Codes: PO4

Priority:

LV1

New Business Thru:

11/29/08

Order Separation:

Advertiser External ID:

AGY, POL, ISS Agency External ID: Revenue Codes:

Bill Plan

Start Date

End Date # Spots Gross Amount Net Amount \$8,500.00 \$7,225.00 10/01/12 10/25/12

Totals

Month	# Spots	Gross Amount	Net Amount	Rating 0.00	
October 2012	6	\$8,500.00	\$7,225.00		
Totals	6	\$8,500,00	\$7.225.00	0.00	

00:10:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Mike Jones			Start Of Order - End Of Order	100%	

Order Share	Share	Total		
KLAS	30%	\$8,500.00		
Market	100%	\$28,333.33		

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$7,083.33
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$1,416.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Lr	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type Sp	pots	Amount
	8	10/19/12	10/19/12	8 News Now 6a M-F	CM	6-7a	F	:30	1 \$1,200.00LV1	0.00 NM	1	\$1,200.00
				8 News Now 6a M-F								
	8-NO	W 6AM										
	S	Start Date	End Date	Weekdays Spo	ots/Week	Rate	Rating					
١	Neek: 1	0/15/12	10/21/12	F	1	\$1,200.00	0.00					
	2 8	10/22/12	10/22/12	8 News Now 6a M-F	CM	6-7a	M	:30	1 \$1,200.00LV1	0.00 NM	1	\$1,200.00
				8 News Now 6a M-F								

Print Date: 10/11/12 14:45:08 Page 2 of 2

Totals

6

\$8,500.00

 Order / Rev:
 37578
 Advertiser:
 NRCC

 Alt Order #:
 08880403
 Product Desc:
 ISSUE
 KLAS

 Flight Dates:
 10/19/12 - 10/25/12
 Estimate:
 3337

Ln Ch Start End 8-NOW 6AM	Inventory Code Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
3 8 10/23/12 10/23/12 8-NOW 6AM	8 News Now 6a M-F CM 8 News Now 6a M-F	6-7a	-T	:30 1	\$1,200.00LV1	0.00 NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
4 8 10/24/12 10/24/12		6-7a	W	:30 1	\$1,200.00LV1	0.00 NM	1	\$1,200.00
8-NOW 6AM	8 News Now 6a M-F							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	W 1	\$1,200.00	0.00					
5 8 10/25/12 10/25/12	8 News Now 6a M-F CM	6-7a	T- 	:30 1	\$1,200.00LV1	0.00 NM	1	\$1,200.00
	8 News Now 6a M-F							
8-NOW 6AM								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/22/12 10/28/12	T 1	\$1,200.00	0.00		_			
6 8 10/24/12 10/24/12	8 News Now 11p M-F CM	11-1135p	W	:30 1	\$2,500.00LV1	0.00 NM	1	\$2,500.00
	8 News Now 11p M-F	·						
8-NOW 11PM								
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	W 1	\$2,500.00	0.00					